

What is claimed is:

1. A method for lighting a flat fluorescent lamp, the flat fluorescent lamp including a front glass substrate provided with a plurality of grooves formed in the predetermined portions except the circumference of the front glass substrate and the portion for forming members such as cylindrical electrodes, and a fluorescent substance coating film formed on the inner surface of the front glass substrate except the circumference; a rear glass substrate provided with the plurality of grooves formed in the predetermined portions except the circumference of the rear glass substrate and the portion for forming members such as the cylindrical electrodes, and a fluorescent substance coating film formed on the inner surface of the rear glass substrate except the circumference; and a sealed body formed by welding the circumference of the front and rear glass substrates in state of being inserted to a glass frame having an exhaust pipe after coupling the front and rear glass substrates, on providing the sealed body, an exhaust pipe is formed to the upper side of the glass frame, a plurality of introduction wires for lighting lamp being welded to a plurality of groups of cylindrical electrodes are formed to the both lateral sides of the glass frame, and introduction wires for a heater, connected with a heater wires and a plate-type spring, are formed to the lower side of the glass frame,

wherein, an A.C. voltage is applied to one or two groups of cylindrical electrodes 6 through the introduction wires for lighting lamp 5 in state of being not applied to adjacent one or two groups of cylindrical electrodes 6, so the plurality of groups of cylindrical electrodes are sequentially switched on and off in a time-division method at a speed not to generate the flicker of lamp.